

TRANSFORM



Presented by Ingredion.



Transform a home. Transform a life.

Make a big impact during Transform Week! This annual event brings together community volunteers to complete projects that make our neighborhoods safer and healthier.

We invite you to invest in Cedar Rapids neighborhoods by sponsoring the 9th Annual Transform Week, **June 24 – 28, 2024**. This is a unique opportunity to create a meaningful connection with our neighbors as well as the hundreds of volunteers that complete this work.

Sponsors also receive many marketing benefits, including the following:

<i>Placement of Organization Name/Logo:</i>	Builder \$7,500	Investor \$5,000	Cultivator \$2,500	Neighbor \$1,000	Snack or Safety +\$500
On website	Logo	Logo	Logo	Name	Name
In Transform e-mails	Logo	Logo	Name	Name	
On event T-shirts (200)	Logo	Logo	Logo		
On yard sign displayed at all project sites	Logo	Logo			
On signs in the event space – NEW!	Logo	Logo			
In Transform video – NEW!	Logo				
Dedicated Facebook post recognizing your sponsorship	Logo				
Recognition during announcements at the event	Name				Name
On snack OR safety bags – your choice					Logo

Additional Opportunity: Sponsor the Snack Bags or Safety Bags! Add \$500 to any sponsorship above and be the sole sponsor of either the snack OR safety bags for each site location for the week. Yours will be the only logo on the bags and you will be recognized during announcements as the generous provider of either the snacks or safety equipment. This provides added visibility connecting your support to the transformative work.

Join us in growing strong neighborhoods!



To be a part of the transformation in 2024, contact Jana at 319-200-2783 or jana@hub25.org.

Transform 2023 Impact

Last year was full of meaningful projects impacting 42 unique households. Of these homeowners, twelve are disabled (including seven with cognitive disabilities), fourteen are below 30% area median income (AMI), and five had been reported as “nuisance” properties by neighbors.

We mobilized 287 volunteers to complete a variety of projects, including the following and more:

- Repairing/replacing four roofs
- Repairing four decks
- Replacing fifteen windows
- Replacing six doors
- Completing two major home painting projects and seven porch/deck painting jobs
- Completing four accessibility improvements for disabled homeowners
- Installing an ADA shower
- Replacing three water heaters, one furnace, and one toilet
- Installing a sump pump
- Completing two major and fourteen minor yard clean-up jobs

All in all, it was a wonderful week that connected volunteers and made a huge difference in the lives of Cedar Rapids neighbors. Check out a video summary of the week at: matthew-25.org/transform

