



TRANSFORM

SPONSORSHIPS

Transform a home. Transform a life.

Make a **BIG** impact during Transform Week!

This annual event brings together community volunteers to complete projects that make our neighborhoods safer and healthier. We invite you to

invest in Cedar Rapids neighborhoods by sponsoring the 11th Annual Transform Week, June 22-26, 2026. This is a unique opportunity to create a meaningful connection with our neighbors as well as the hundreds of volunteers that complete this work.

Sponsors receive many marketing benefits, including the following:

Placement of Organization Name/Logo	Presenting \$25,000+	Builder \$15,000	Investor \$7,500	Cultivator \$3,500	Neighbor \$1,500
Name/logo on website	Logo	Logo	Logo	Name	Name
Name/logo on Transform e-mails	Logo	Logo	Logo	Name	Name
Logo on event T-shirts (350+)	X	X	X	X	
Logo on signs in the event space	X	X	X	X	
Logo on yard signs at all project sites	X	X	X		
Free food & drink coupon for volunteer team at Cultivate Community Market on June 25	X	X	X		
Opportunity for early volunteer team sign-up	X	X	X		
Logo in Transform video	X	X			
Opportunity to have a guest speaker during one of the morning gatherings	X	X			
Logo on all safety bags	X				
Customized t-shirts for your volunteer team	X				
Dedicated Facebook and LinkedIn posts recognizing your sponsorship	X				
Recognition during announcements at the event	X				



Join us in growing strong neighborhoods!



To be a part of the transformation in 2026, contact Jana at 319-200-2783 or jana@matthew-25.org



Matthew 25

Matthew25

TRANSFORM 2025 IMPACT

Our 10th Annual Transform Week was more than a milestone. It was a powerful celebration of what happens when a community shows up for one another.

In 2025, **384** unique volunteers served a combined **4,313** volunteer hours, strengthening homes, supporting neighbors, and celebrating a decade of community transformation.

Because of generous sponsors like you, volunteers made a big impact on the lives of **38** homeowners across our community. Together, they used over **100** gallons of paint, repaired **10** decks, installed **8** squares of siding, rebuilt or repaired **5** fences, replaced a water heater, installed a new garage roof, built a brand-new shed, and completed many other critical repairs that restored safety and stability for homeowners.

Behind every Transform project is a story:

- A homeowner told us that getting the news that she had been chosen for a Transform project was “like Christmas.”
- Another homeowner was so grateful that she told all her neighbors about the completed work and encouraged them to apply.
- A family who had their windows and doors replaced came to the midday lunch every day with their small son to express their gratitude to the volunteers for the improvements to their home.

For ten years, Transform sponsors have made it possible for families to remain safely in the homes they love. These projects contribute to the preservation of affordable housing, neighborhood stability, and the strengthening of our community.



Visit our Facebook page to see more pictures from past Transform projects!
@Matthew25MinistryHub